



MARDI GRAS FUNDRAISER FOR YOLO COUNTY CHILDREN'S ALLIANCE THURSDAY, APRIL 11, 2019 | 6PM

Civic Center Galleria | 1110 West Capitol Ave | West Sacramento, CA 95691



Dear Friends,

At the Yolo County Children's Alliance, we have focused all of our programs on helping parents reduce stress factors, which is a proven method to reduce child abuse and neglect. We help families develop skills to understand their children's emotional, physical, and developmental needs, help them access resources, and support their capacity to advocate for themselves.

As we approach our 17th year, our goal this year is to raise funds by having items for auction or as a raffle item at the event. These items will benefit our ongoing services to our community. Your donation can help ensure the success of our largest annual fundraiser.

We thank you in advance for taking the time to read our letter and for any donations.

Together, we are growing healthy, happy children in Yolo County.

Kind regards,

KATIE VILLEGAS, MSW
EXECUTIVE DIRECTOR

Deadline to submit donation/sponsorship: March 31, 2019





Ticket Purchase & Sponsorship Levels

General Admission Ticket | \$60

General admission ticket only. Includes entry and seat for dinner. Alcoholic beverages and regular beverages are sold separately. \$10 for two alcoholic drinks and \$1 ticket for water/soda.

YCCA Friends and Family Sponsor | \$250

Two (2) complimentary event ticket to Mardi Gras Yolo, \$10 in drink tickets, and your name listed in the event program.

YCCA Advocate | \$500

Four (4) event tickets, \$40 in drink tickets, and showcase your name in the event program.

YOLO Hero | \$1,000

Four (4) event tickets, \$40 in drink tickets plus logo recognition on all event advertising, event collateral including, event signage, social media, and press release.

Partner in Prevention | \$2,500

VIP Partner Table for eight (8) with hosted wine service, quarter-page ad in event program, logo recognition on all event advertising and event collateral including, but not limited, to event signage, social media, press release, plus VIP Partner.

YCCA Children's Champion | \$5,000

VIP Partner Table for eight (8) with hosted wine service, a banner displayed at event (must be provided), 1-yr recognition on our website, press release, plus VIP partner & extending our benefits such as enrollment assistance, support services, + more

Drinks

Alcoholic Drink | \$10 for two drinks

Water/Soda | \$1 each

For more information:

Contact:

Katie Villegas, Executive Director (530) 979-6555 \ katie.villegas@yolocounty.org



Mardi Gras Fundraiser for Yolo County Children's Alliance Sponsor Form

Donor or Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Phone _____

Fax _____

E-mail address _____

Sponsor's website link (optional): _____

Note/Special Request: _____

Invoice Address (leave blank if same as above):

Authorized Signature _____ Date: _____

Deadline to submit a donation: March 31, 2019

Please select Sponsor Level

- YCCA Friends and Family Sponsor | \$250
- YCCA Advocate | \$500
- YOLO Hero | \$1,000
- Partner in Prevention | \$2,500.00
- YCCA Children's Champion | \$5,000

Please mail/make checks out to :
Yolo County Children's Alliance, ATTN: Sponsorship
600 A Street, Suite Y, Davis, CA 95616

or scan and E-mail completed forms to:
suzanne.perez@yolocounty.org

Federal Tax I.D Number 68-0526185



Mardi Gras Fundraiser for Yolo County Children's Alliance Donor Form

Donor or Company Name _____

Contact Person _____

Address _____

City _____ **State** _____ **Zip Code** _____

Phone _____

Fax _____

E-mail address _____

Brief description of item(s), please include any restrictions such as dates/times, expiration dates, etc. _____

Retail Value of Item(s) : \$ _____

Authorized Signature _____ **Date:** _____

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Yolo County Children's Alliance, ATTN: Sponsorship
600 A Street, Suite Y, Davis, CA 95616

or scan and E-mail completed forms to:
suzanne.perez@yolocounty.org

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Live Auction & Raffle Wish List

Your donation can help ensure the success of our largest annual fundraising campaign. Wondering what you can offer? Here are some ideas based on past bestsellers.

Unique Experiences

- Ride-along
- Bicycle Tour
- Signed Memorabilia /Celebrity Autographs
- CEO/Mayor/ etc "For a Day" Experiences
- Bicycle Tour
- Tickets to Sporting Events

Graduation/Student

- iPod, iPod Shuffle, Accessories
- Ikea Gift Certificate
- Target Gift Card
- Movie Night Baskets
- Starbucks Gift Card

Housewarming/Entertaining

- Wine/Wine Accessories
- Champagne Gift Sets
- Themed Liquor Gift Sets
- Gift Certificates for House/Gutter Cleaning
- Kitchen Sets
- Gardening Sets
- Coffee Sets
- Crafting Supplies Set

Father's Day

- Sports Tickets or Memorabilia
- Portable Grill &Tools
- Gift Course Gift Certificate
- Gym Membership
- Guided Fishing
- Camping Supplies

Mother's Day

- Jewelry
- Massage/Spa Gift Certificate
- Floral Shop Certificate
- Floral Shop Gift Certificate
- Portrait Session with Local Photographer

Travel/Vacation

- Time Share, Cabin & Vacation Rentals
- Spa Gift Certificates
- Hotel Certificates
- Napa wine Train or Yolo Winery Tasting Tour
- Limousine/Town Car Rental
- Traveling Accessories

Please review the above options at your earliest convenience. If you are interested in sponsoring our Mardi Gras fundraiser or have any questions about sponsorship's, please contact:

Katie Villega, katie.villegas@yolocounty.org | (530) 757-5559

ABOUT US: Yolo County Children's Alliance (Federal Tax ID # 68-0526185) is a non-profit child and family agency serving all of Yolo County. To learn more about us, visit us at yolokids.org or by calling (530) 757-5558.