

27th Annual
**LATINO
HEALTH
FORUM**

November 21, 2019

Sonoma State University
Student Center Grand Ballroom • 1801 East Cotati Avenue • Rohnert Park, CA

**ONE PEOPLE
ONE CLIMATE:
CLIMATE CHANGE AND LATINX HEALTH**

SUTTER SANTA ROSA
family medicine residency



The Press Democrat

WELCOME

“Our ability to reach unity in diversity will be the beauty and the test of our civilization.” - Mahatma Gandhi

THE LATINO HEALTH FORUM is an annual event that brings together local, national and international experts to discuss Latino health issues. This year the forum theme is **27th Annual Latino Health Forum – One People, One Climate: Climate Change and Latinx Health**. The forum is organized by residents and faculty members of the Sutter Santa Rosa Family Medicine Residency program, representatives from local hospitals and community-based organizations. It also marks our continued participation in the Health Initiative of the America’s Binational Health Week.

Mission: The Latino Health Forum strives to inform professionals and community members about pertinent issues facing Latino and underrepresented populations to improve the access and quality of health services.

Purpose: The purpose of the annual forum is to address the needs of the Latino community who we serve in our daily health care practices by 1) informing professionals and community members about the most relevant challenges facing the Latino population in Sonoma County, 2) facilitating networking amongst healthcare and other service providers, 3) raising awareness around the importance of civil engagement amongst underrepresented minority communities, and 4) creating educational pathways for students to pursue careers in health and social services.

We are honored to have distinguished keynote speakers and workshop presenters who will offer a snapshot of the issues confronting our Latino community here in Sonoma County using culturally and linguistically competent health models.

We continue to make this forum affordable and open to all health care providers and members of the community, to ensure that anyone who shares our goals can participate in this unique event. Please join us in our commitment to create and support a healthy, diverse and vibrant Latino community which will radiate to our Sonoma County community.

By the end of this conference you will be able to:

- Identify the health impacts of Climate Change on our community, and particularly on local Latinx and communities of color
- Identify strategies and policies that can prevent and/or mitigate the health impacts of climate change
- Identify strategies for engaging Latinx and communities of color in the development of strategies and policies to mitigate the health impacts of climate change

We gratefully acknowledge our 2019 Sponsors

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SPECIAL THANK YOU

Latino Health Forum Board | Planning Committee
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About Us

The Latino Health Forum was created 26 years ago by the residents and faculty of the Santa Rosa Family Medicine Residency Program. The purpose of the annual forum is to address the needs of the Latino patients that we serve in our daily health care practice, find ways to partner with professionals of different organizations, and encompass and educate students, teachers and the general public. The Latino Health Forum committee is comprised of the resident physicians and faculty members of the Santa Rosa Family Medicine Residency program, representatives from local hospitals, Latino leaders, and members of community-based organizations.

The Santa Rosa Family Medicine Residency “is committed to educating outstanding physicians with a strong Family Medicine identity, grounded in science and guided by empathy and compassion.” It is our goal to inform and create networking opportunities and connections that will help the underserved population gain better access to health care in our county. We also aim to improve health outcomes by becoming more culturally aware and sensitive to the different ethnic groups that are served within our health care system.

**A special thank you to the members of the LHF Board of Director / Planning
for all of their contributions, dedication and time**

The Latino Health Forum Board

Enrique González-Méndez, MD, LHF Chair, *Sutter Santa Rosa Family Medicine Residency Program*

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Emmanuel Mendoza, Resident Physician, *Sutter Santa Rosa Family Medicine Program*

Karla Panameno, Resident Physician, *Sutter Santa Rosa Family Medicine Program*

Ruth Pedraza, Resident Physician, *Sutter Santa Rosa Family Medicine Program*

Pamela Rivas, Student Research Coordinator, *Sonoma State University*

Aurora Selpides, MD, MPH, *Kaiser Permanente Santa Rosa*

Consultants:

Daisy Cardenas, Health Manager

Gemma Bolanos, Administration

Program

7:15 AM: Registration & Continental Breakfast

8:00 AM: Enrique González- Méndez, MD, Professor Emeritus, Santa Rosa Family Medicine Residency, affiliated with University of California San Francisco, Chair Latino Health Forum Planning Committee - *Opening Remarks*

8:10 AM: Judy Sakaki, President, Sonoma State University - *Welcome*

Morning Keynote Speakers

8:15 AM: José Hernández Ayala, Assistant Professor, Director, Center for Climate Research, Sonoma State University - *Colonialism, Climate Change and Hurricanes - their role in Puerto Rico's Uprising*

9:00 AM: Linda Escalante, Southern California Legislative Director, Natural Resources Defense Council - Works with collaborators to advance the protection of public health and the environment in areas such as zero waste, water supply and quality, clean energy, climate change, oceans, toxic chemicals, among many others.

10:00 AM: BREAK [VISIT EXHIBITORS]

10:15 AM: Mexico Consulate San Francisco : Consul Fidel Torres; Adriana Flores, Consulate staff

11:00 AM: **AM WORKSHOPS** A- B - C - D - E

Workshop A: Impact of Climate Change: Local Disaster Response and Preparedness Mary Szecsey, CEO, West County Health Centers; Gabriela Bernal, COO, Santa Rosa Community Health - Climate change is contributing to the frequency and intensity of local disasters such as the 2017 Complex Fires and the 2019 Russian River Floods. How does climate change impact the social determinants of health and what can communities do to prepare and respond to disasters

Workshop B: Climate Change is a Public Health Emergency! John Mihalik MD, Member of The Climate Reality Project and personally trained by Al Gore (former Vice President of the United States), Retired Physician, Ethicist - Major health organizations are declaring the current climate chaos as a public health emergency, yet we are slow to respond in a manner that matches the threat. Historically disenfranchised groups are the most vulnerable to these problems. We will discuss the science, intersection of climate change, public health, and health equity and ethics, and look at ways that we can address the problem

Workshop C: How Clean Power Can Improve Public Health: The Relationship Between Electricity, Renewable Energy, and Your Community Beau Anderson, Administrative Services Officer, Sonoma Clean Power - Learn how Sonoma Clean Power, the public power provider for Sonoma and Mendocino counties, is working with our community to promote solutions to the climate crisis. These solutions, which include transitioning homes away from natural gas to using clean electricity, help to improve indoor air quality, support a healthy home, and minimize the health impacts associated with climate change

Workshop D: Taking Action: What does an Equitable Climate Action Plan look like? Oscar Chavez, Assistant Director, Human Services Dept., County of Sonoma Kerry Fugett, Program Manager, Daily Acts - We need to address the root causes of climate change in how we collectively design and implement community empowering climate solutions. Sonoma County needs a comprehensive and equitable Climate Action plan that elevates the voices of our most vulnerable community members and mobilizes large scale climate action. This interactive session highlights the deep relationship between people and climate, offers new ideas, tools and strategies to move forward, and solicits your input on what solutions are needed to empower, support and protect our Latinx community

Workshop E: Climate Change driven by Youth Leaders Lucia Garay, CASA Grande High School; Julissa Lopez, Santa Rosa Family Medicine Residency Program - This student workshop will focus on hearing the personal stories from local youth leaders involved in work around Climate Change. Representing high school and college students you'll hear how they became interested in climate change and what they do share information with the broader community

12:00PM Lunch [VISIT EXHIBITORS]

Performances by Xitlalic Esparza, Singer; SSU Ballet Folklorico **LHF Honors Presentation**

1:25PM ~~~ Inner Climate Resilience Exercise - Maria Rivera and Richard De León ~~~~

Afternoon Keynote Speaker

1:30PM Efren Carrillo, Director of Government and Community Relations, Burbank Housing and President of the Board of the Center for Climate Protection - *Our Community at a Crossroads-Social Justice in the Age of the Climate Crisis*

2:30PM: STRETCH BREAK [VISIT EXHIBITORS]

2:45PM: PM WORKSHOPS F - G - H - I - J

Workshop F: Climate Change and Health Effects in Communities of Color: Effects Depend on Culture, Economics, Education and Exposure - Hugo Mata Marquez, Principal/CEO, Soluna Outreach Solutions, LLC - This workshop will give people the opportunity to define climate change in their own terms giving them the opportunity to be part of the conversation. It will also present different tools and local resources that will help mitigate the effects of climate change in human health

Workshop G: Breaking Barriers to Disaster Relief and Healthcare-Lessons Learned from the 2017 Wildfires Kai Harris, Director of Program, California Human Development; Christy Lubin, Executive Director, Graton Day Labor Center - Discussion and how two local organizations addressed the health and economic disparities faced by immigrant community members and were able to reach many of Sonoma County's most vulnerable citizens and help them gain access to critical health services, housing, food, transportation and economic aid.

Workshop H: 'Be the Inspiration' Community Forum Shari St. Martin, Ph.D., ATR, Doc Services - An innovative model for Health prevention to reach individual and groups who will participate in the workshop activities. Psycho-social measurements will be obtained through practice with groups and individuals both male and female participants. These techniques are simple and easy to practice to relieve stress and other health symptoms in families and children

Workshop I: Inner Resilience: Preparing for and Responding to Natural Disaster Annemarie Brown, Gricelda Correa, Sonoma Community Resilience Collaborative - Santa Rosa Community Health; Sarah Katz, Mental Health Collaborative Outreach Manager, Healthcare Foundation Northern Sonoma County - Climate change and natural disaster create trauma and stress that can, in turn, lead to poor health and chronic disease. Both Collaboratives have been training community leaders and professionals to offer culturally responsive resilience tools that can help heal people recovering from the trauma of disaster. Learn about their outcomes to date, work moving forward, and how you can build your inner resilience

Workshop J: FOR STUDENTS ONLY: Careers in Medicine - Christina Lozada, 2nd year Resident; Vanessa E. Ramirez, 3rd year Resident; Lara Crystal-Ornelas, 3rd year Resident; Ruth Pedraza, 2nd Year Resident - Santa Rosa Family Medicine Residency

3:45-4:30PM: Closing Remarks - Evaluation and Exhibitor Drawings: Enrique González-Méndez, MD

Note: Speakers and Workshops are subject to change.

WELCOME TO OUR 2019 SPEAKERS

LHF CHAIR BIO



Dr. Enrique González-Mendez

Dr. Enrique González-Mendez is a Clinical Professor Emeritus of the Sutter Santa Rosa Family Medicine Residency Program. He has been teaching Family Medicine to the Residents for more than 25 years. He has served as Chair of the Latino Health Forum since its formation.

Dr. Gonzalez received his medical degree from the National University of Mexico. He completed a general surgery residency in Florence, Italy, was medical director in a rural hospital in Mexico, ultimately coming to Santa Rosa and completing his Family Medicine Residency. Dr. Gonzalez-Mendez was a member and served as a Mentor with the Puente Mentor Program at the Santa Rosa Junior College. His main interests are the cross-cultural aspects of medicine, and recruitment of minority students. He has been working in clinical binational research for more than 15 years.

KEYNOTE SPEAKER BIOS



Linda Escalante

Linda Escalante is the Southern California Legislative Director of the Natural Resources Defense Council (NRDC). She promotes strong relationships with state and local elected officials, partner organizations, coalitions, and other stakeholders. These collaborations advance the protection of public health and the environment in areas such as zero waste, water supply and quality, clean energy, climate change, oceans, toxic chemicals, endangered species, among many others.

Escalante is a renowned environmental expert in the U.S.-based Spanish language—empowering and mobilizing Latinos to engage in advocacy and activism around environmental and health issues. She has been bestowed the Latina Magazine New Generation Award and named among PODER Magazine’s 100 U.S. Green Latino Leaders. Escalante, who is also passionate about civil, immigrant, and women’s rights, has served as a board member of a worker wellness and healthcare access organization. She holds a bachelor’s in biology from the University of California, Los Angeles and prior to joining NRDC in 2005, Escalante worked for the UCLA/RAND Program on Latino Children with Asthma and Allies Against Asthma in Puerto Rico. Escalante was appointed to the California Coastal Commission by the speaker of the Assembly in May 2019. Prior to that, she served for over a year as an alternate appointee of the state Senate. She is also an ex officio member of the Santa Monica Mountains Conservancy Board on behalf of the Commission. She is based in NRDC’s Santa Monica office.

KEYNOTE SPEAKER BIOS *CONTINUED*



Efren Carrillo

Efren Carrillo is Director of Government and Community Relations for Burbank Housing, a nonprofit affordable housing developer. Efren served two terms on the Sonoma County Board of Supervisors. He worked at the USEPA, SC Economic Development Board, and Redwood Credit Union. Efren currently serves as Board President of the Center for Climate Protection.



Jose Hernandez Ayala

José Javier Hernández Ayala was born and raised in Arecibo, Puerto Rico. He has Bachelors in Physical Geography from the University of Puerto Rico, a Master of Science in Geographic Information Sciences from the University of Akron and a Doctorate in Geography & Climate Science from the University of Florida. His research focuses on studying the relationship between extreme events and climate variability and change.

SPECIAL GUEST SPEAKERS:



Mexico Consulate San Francisco:

Consul Fidel Torres and Adriana Flores

WORKSHOP SPEAKER BIOS

Beau Anderson

As the Admirative Services Officer for Sonoma Clean Power, Beau Anderson acts as Clerk of the Board and provides administrative support to the SCP management team. He is a first-generation college student and proud graduate of Sonoma State University's Political Science Department.

Gabriela Bernal

Gabriela (Gaby) Bernal Leroi is the Chief Operating Officer for Santa Rosa Community Health, a network of health centers and dedicated professionals that stand united in their commitment to improving the health and well-being of our community. Santa Rosa Community Health is founded on the belief that health care is a fundamental human right and everyone should have the same opportunity for a full and healthy life.

Gaby has served at Santa Rosa Community Health (SRCH) since 2009. Before being promoted to COO in April 2018, Ms. Leroi held the position of Site Director for the Vista Campus, the largest primary care center of the SRCH network that served 24,000 patients. The Vista Campus was destroyed in the Tubbs fire of October 2017. Gaby led the rebuild of the new Vista Campus that re-opened in August 2019.

Gaby earned a Masters in Social Work degree from San Francisco State University in 2008 and completed the UCSF/Blue Shield of California Clinic Leadership Institute Emerging Leaders in Healthcare Program in 2014. Gaby lives with her husband and son in Petaluma.

Annemarie Brown

Annemarie Brown is an accomplished communications and strategy executive with proven success growing brands, building teams and increasing community engagement. She has worked with mission-driven organizations large and small, in the public and private sectors and specializes in organizations experiencing growth or change. She is recognized for successfully setting vision and aligning operations, shifting organizational culture, crafting communications, building strategic partnerships and engaging stakeholders to deliver on the mission. Today she is a proud member of Santa Rosa Community Health, working to ensure that everyone can get the outstanding health care they deserve and spearheading the Sonoma Community Resilience Collaborative.

Oscar Chavez

Oscar Chavez is the Assistant Director of Human Services for the County of Sonoma. Prior to joining the county, Oscar served as Executive Director of the Community Action Partnership of Sonoma County, one of the largest community benefit organizations in Northern California. While living in Bakersfield, CA, he was Director of Business Support Services and Director of Engagement and Public Relations for a large community-based organization.

In his current capacity, Oscar oversees the County's Upstream Investments Initiative- a policy framework designed to strengthen our community's ability to implement evidence-informed practices and shift funding toward prevention. He is also responsible for the Human Services Department's planning, research and evaluation functions, as well as community and client engagement.

WORKSHOP SPEAKER BIOS *CONTINUED*

Oscar serves as: board president of Latino Service Providers; chair of Sonoma County Community Development Commission; board member of Community Foundation Sonoma County; board co-chair of California Stewardship Network, a statewide effort to promote regional collaboration and stewardship; steering committee member of Rise Together, a nine-county Bay Area initiative committed to ending poverty.

In 2018, Oscar served as steering committee co-chair for the California Economic Summit, as statewide event that brought together a broad and diverse network of business, equity, environmental, and civic organizations to craft strategies to improve upward mobility, build more housing, create a strong workforce, and strengthen the state's water sustainability

In 2016, Oscar was honored by Hispanics in Philanthropy, a network of nonprofits, corporations, foundations, and individuals dedicated to addressing poverty issues, identifying solutions, and mobilizing Latinx communities in the U.S. and Latin America. In 2012, he received the Sonoma County Jefferson Award and the *North Bay Business Journal* Non-Profit Leadership Award. In 2008, he was named one of the North Bay's "40 Under 40" leaders by the *North Bay Business Journal*. Oscar lives in Windsor with his wife, Christine, and their four children.

Gricelda Correa

Gricelda Correa is a local Sonoma County raised professional dedicated to working with underserved communities in a variety of roles. Gricelda currently works with Santa Rosa Community Health as the program coordinator for the Resilience Collaborative project. She has held other roles within our agency as a community outreach worker and health educator; as well as participated as the chair for the county's reproductive subcommittee through the Teen Health Advocacy Coalition. She graduated with her BA Hutchins School of Liberal Studies and Minor in Women's Health from Sonoma State. She is committed to advocate for health education, access, and equality for all underserved communities in Sonoma County.

Lara Crystal-Ornelas, M.D.

Lara is a 3rd year Resident. Lara was born and raised in New Jersey with four older brothers and maintained strong connections to her family roots in Mexico City while growing up. She studied Spanish translation at Brown University and enjoyed taking as many art classes at the Rhode Island School of Design as possible, including manual photography, letter pressing, and book making, which she still enjoys today.

After college, she worked as a farmer, beekeeper, and volunteered as an artist mentor through NGOs in downtown Providence, where she collaborated with underserved youth using poetry, music, and book-making as empowering tools for social change. Her commitment to community advocacy and health justice among immigrant populations led her to choose a career in Family Medicine. She has strong interests in family planning, obstetrics, integrative medicine, and increasing diversity in the field of medicine. During her free time, she enjoys riding her bike, live music, making & drinking tea, and getting her hands in the soil.

Kerry Fugett

Born and raised in Sebastopol, Kerry Fugett graduated from UC San Diego with a BS in Physiology and Neuroscience. She spent time as a field biologist researching the impacts of development on wildlife in Equatorial Guinea and Ecuador. She has developed a Social Responsibility program at an IT firm in San Francisco where she consulted on Salesforce. Returning to Petaluma, she served as Executive Director of Sonoma County Conservation Action, an environmental policy and advocacy organization. She now works at

WORKSHOP SPEAKER BIOS *CONTINUED*

Daily Acts, where she manages the Leadership Institute for Just and Resilient Communities and the Climate campaign programs. She is passionate about empowering and connecting leaders to build the tools and practices needed to co-create a healthy, just and resilient future.

Lucia Garay

Lucia Garay is a Senior at Casa Grande High School. She has been a local activist since seventh grade. She has always been passionate about the environment and protecting the natural places. Her activism work started with the Sonoma County Junior Commission on human rights, where she led several projects, including a Racial Injustice and Inequality Awareness in Schools Initiative, and the 2018 Sonoma County March for Our Lives. After she recognized the intersections between the environment and social justice, Lucia began to work on local environmental justice issues. She founded the local Sunrise chapter and has worked extensively to promote a just transition to a sustainable society, especially for frontline communities in Sonoma County.

Kai Harris

Kai Harris, MNA, is the Director of Programs at California Human Development (CHD), a regional nonprofit serving clients in 31 Northern California counties. Kai oversees CHD's 5 business lines: Training & Jobs, Affordable Housing, Drug-Free Living, Immigration, and Disability Services.

Sarah Katz

Sarah Katz, MPH is a public health leader, manager, and epidemiologist. She has worked in public health, healthcare, and research settings throughout California for over 12 years. From 2013-2018, Sarah worked to ensure the availability of high-quality health data and information in Sonoma County and facilitated its use for planning, policy development, and evaluation as Manager of the Epidemiology Unit. Sarah has worked in chronic and infectious disease epidemiology, violence prevention, substance use and mental health surveillance, and social determinants of health and equity. Prior to Sarah's work in Sonoma County, she worked in the California Office of Binational Border Health, conducting surveillance for emerging pathogens, and improving cross-border epidemiological communication. She has also conducted public health research with the Berkeley Survey Research Center and UC San Diego Division of Global Public Health. Sarah has significant experience in public health preparedness and response from her time at the UC Davis Medical Center during the 2009 H1N1 influenza pandemic, in the California/Baja California border region, and most recently during the October 2017 Northern California firestorms.

In 2019, Sarah started Data Strategy Consulting. Data Strategy Consulting provides services to the healthcare, education, public health, and philanthropic sectors, and community-based organizations to improve data processes and systems, and translate data into useful information for decision making and racial equity initiatives. In June 2019, Sarah completed a national fellowship with Human Impact Partners called Health Equity Awakened. This fellowship has been pivotal in helping Sarah understand how to advance racial equity with her clients and in her community.

Sarah has a Master in Public Health degree in Epidemiology from San Diego State University and two Bachelor's degrees – Interdisciplinary Studies in Health and Place, and Geography -- from UC Berkeley.

WORKSHOP SPEAKER BIOS *CONTINUED*

Christina V. Lozada, M.D.

Christina is a 2nd year Resident. Christina is a native of Brooklyn, New York with cultural roots in Ecuador and Puerto Rico. She graduated from Duke University with a degree in Biological Anthropology and Anatomy, Women's Studies and Spanish. She completed a Premedical Graduate Health Science Certificate Program at VCU SOM before entering medical school. As a first-generation Latina, her personal and professional experiences with the many racial, social and economic inequalities that transgress our society influenced her decision to become a physician. She hopes to use her unique position as a Latina physician to impact not only a patient's overall health, but also the larger public health issues that predominate in Latino populations. Her interests include women's health, obstetrics, mental health, global health and mentoring Latino youth in the community. During her free time, she enjoys finding new places to eat, salsa dancing, working out, reading, spending time with her twin sister and being a "titi" to her sister's shih tzu, Chispita.

Christy Lubrin

Christy is the Executive Director and is a co-founder of the Graton Day Labor Center. She is an outspoken proponent for the rights and dignity of immigrant workers and their families. In October of 2017 she helped launch the UndocuFund for Fire Relief.

John Mihalik, M.D.

Dr. John Mihalik has practiced family medicine for more than 30 years. He received his medical degree from University of Washington School of Medicine.

Dr. Mihalik was born in Tachikawa, Japan where his father was stationed in the US Air Force. He is the third of 7 children to a Czechoslovakian father and Mexican mother. As a child within a military family, Dr. Mihalik grew up traveling, going to 10 different schools before graduation from high school. He speaks multiple languages, including Spanish and Medical Creole. He studied astronomy at the University of Arizona before joining the Jesuits and moving to California. As a Jesuit he studied at St. Michael's School of Philosophy and Letters at Gonzaga becoming a Biomedical Ethicist. Dr. Mihalik left the Jesuits in order to study nursing at Seattle University, working as a nurse prior to becoming a physician.

Dr. Mihalik worked as a rural and two-thirds world physician before spending the last 16 years as a hospital medicine specialist and Co-Chair of the Ethics Committee at Kaiser Permanente, Santa Rosa. A talented musician, Dr. Mihalik plays rhythm and lead guitar with Blue 7 Jazz.

John is part of Al Gore's Climate Reality Leadership team and was personally trained by Al Gore and serves as a resource for community groups, government agencies and other Climate Change groups providing Climate Change talks, consultations, legislative analysis and testimony at no cost. His particular emphasis with Climate Reality is work regarding the health effects of Climate Change and the ethical implementation of interventions to assure social justice is promoted.

WORKSHOP SPEAKER BIOS *CONTINUED*

Hugo Mata

Hugo was born and raised in the state of Jalisco, Mexico and immigrated to California at the age of 16. He is fully bilingual and bicultural which provides a great asset when communicating with the Latino community living in the United States. Hugo has a Bachelor's Degree in Radio and Television from San Francisco State University and has worked in public bilingual radio for more than 18 years. He established his own consulting company (Soluna Outreach Solutions) in 2017 and serves as the CEO, after having worked with C2 Alternative Services for more than fifteen years. He is known in the Bay Area and beyond as an expert in environmental education for Spanish speaking audiences.

Through Soluna Outreach Solutions he provides a variety of services to help clients develop and improve outreach and education programs to Spanish communities, including targeted environmental programs. He has helped developed education and outreach programs for non-English speakers and the community in general. In the process, he helps community and government agencies engage the public around community and environmental issues. Hugo is committed to help clients in the creation of localized programs that improve environmental health and truly engages diverse communities to create behavior change. His company provide text translation services for both public and technical materials; marketing support and community outreach; in-meeting translation services - both concurrent and sequential.

He currently produces and hosts “*Nuestra Tierra*” (Our Earth), a one-hour radio show that serves as a resource hub that provides a voice to different environmental topics to Spanish-language audiences in Sonoma County and surrounding areas where KBBF's signal is broadcasted. He is also a frequent guest on Spanish commercial stations in the Bay Area.

Español

Hugo Mata, Soluna Outreach Solutions, Director Ejecutivo

Hugo nació y creció en el estado de Jalisco, México, y emigró a California a la edad de 16 años. Es completamente bilingüe y bicultural, lo cual es super importante al comunicarse con la comunidad latina que vive en los Estados Unidos. Hugo tiene una licenciatura en radio y televisión de la Universidad Estatal de San Francisco (SFSU, por sus siglas en inglés) y ha trabajado en radio pública bilingüe por más de 18 años. Estableció su propia empresa de consultoría medioambiental (Soluna Outreach Solutions) en 2017, después de haber trabajado con C2 Alternative Services por más de quince años. Es conocido en el Área de la Bahía; y más allá, como experto en educación ambiental para audiencias de habla hispana.

A través de Soluna Outreach Solutions, Hugo brinda una variedad de servicios para ayudar a sus clientes a desarrollar y mejorar la divulgación y educación de los programas ambientales a la comunidad en general, pero con un énfasis en las comunidades que solo hablan español. En el proceso, él ayuda a las agencias comunitarias y de gobierno a informar y educar al público en temas comunitarios y ambientales.

Hugo tiene un compromiso para ayudar a sus clientes en la creación de programas locales que mejoran la salud ambiental y verdaderamente involucran a diversas comunidades creando un cambio de comportamiento. Su compañía proporciona servicios de traducción, tanto para materiales públicos como técnicos; de mercadeo y divulgación comunitaria. También ofrece servicios de interpretación simultánea.

Es presentador y productor de “*Nuestra Tierra*”, un programa de radio semanal de una hora de duración, el cual

WORKSHOP SPEAKER BIOS *CONTINUED*

sirve como un centro de recursos que da voz a diferentes temas ambientales a las audiencias que hablan español en el Condado de Sonoma y las áreas circundantes donde se emite la señal de KBBF. También es un invitado frecuente en estaciones comerciales con programación en español en el Área de la Bahía de San Francisco California.

Ruth Pedraza, M.D.

Ruth was born and raised in Santa Ana Maya Michoacan, Mexico. At the age of seventeen, Ruth along with her two sisters and parents moved to Oxnard CA. Shortly after arriving to the US, Ruth and her family had their first encounter with the US healthcare system where Ruth immediately noticed the huge need for bi-cultural and bilingual physicians in an area where the majority of the population is Hispanic. Ruth attended the local community college while learning English and completing general education to eventually transfer to the University of California Davis where she graduated with degrees in Exercise Biology and Chicano Studies.

While at UC Davis, she was an active participant and leader in the student-run Clinica Tepati. After taking two years off and working as a para-educator for Special Education at the local high school, Ruth moved to Kansas for medical school. During medical school Ruth established the Latino Medical Student Association (LMSA) as an official organization on campus and organized a wide range of events to bring awareness and exposure to Latino health on her campus. Ruth was also president of the Student Diversity Council and served as part of the Executive Vice-chancellor Diversity Cabinet. Ruth is very passionate about mentoring students from underserved backgrounds to pursue careers in medicine specifically to address the huge need for culturally competent primary care physicians. Ruth is especially interested in women's health and preventative medicine. She is very excited to join the Santa Rosa, CA community and become an advocate for her patients. In her free time Ruth enjoys spending time with her family and fiancé, traveling, knitting and reading.

Vanessa E. Ramirez, M.D.

Vanessa Ramirez is a 2nd year Resident. Vanessa is the daughter of Mexican and Salvadoran immigrants, middle child of 3, and the first in her family to attend medical school. She is a native of the San Gabriel Valley located East of Los Angeles, CA. She pursued her educational interests close to home at Pomona College in Claremont, and the Keck School of Medicine of the University of Southern California in LA. While at Pomona she developed interests in chemistry and Chicano/a studies, education, community involvement, and mentorship. That's where the seeds of community medicine and social justice were planted. Following graduation, she pursued her interest in education through teaching before pursuing a post-bac and applying to medical school.

At Keck she participated in the Primary Care Program, allowing her to work with Family Medicine physicians in local underserved communities. Through this experience and throughout medical school she remained committed to working with Spanish-speaking and immigrant populations, much like the one she grew up in. Her extracurricular activities included the Latino Medical Student Association and its local mentorship and community outreach efforts, as well as research. She was selected as a scholar of the National Health Service Corps, and the recipient of the Keck School of Medicine Silver Primary Care Award in 2018. Additional interests in medicine include health literacy, women's health, procedures, and medical education. Outside of medicine she enjoys cooking, being outdoors, and spending time with her husband and dog. Despite being a So-Cal native, she is thrilled to move to Santa Rosa and enjoy all it has to offer.

WORKSHOP SPEAKER BIOS *CONTINUED*

Shari Shamsavari St. Martin

Shari Shamsavari St. Martin, Ph.D., ATR is the recipient of the Vicente E. Caballo Award for Excellence in Cognitive Therapy 2015. In January, 2011 she was appointed to Congress in Jalisco Mexico as the Ambassador Serving the children of Jalisco. For Over 30 years, Dr. Shari has pursued social change, through creativity, Art, and journal writing, especially focusing on families and children, in various local, national and international communities.

Dr. Shari began her grassroots work in Marin and the Sonoma County community. She has served on many boards and was named distinguished Alumni at Sonoma State University in 2012, Author of 7 books in English/Spanish and Persian as well as twenty research scientific journal articles through her work with thousands of children both in California and Mexico. A contributing author of the Sage Encyclopedia of Theory on Counseling and Psychotherapy, Dr. Shari is presently living in Sonoma County and pursuing her passion on journaling, creativity, the Arts and community service. Sonoma State University, The American Association of University women Marin County and the Latino Service Providers in Sonoma County are where Dr. Shari has focused in the past and present to bringing social change and serving her community.

www:doctor-shari-services.com. email: Doctor.shari@gmail.com.

Mary E. Szcsey

Mary Szcsey has been the Chief Executive Officer for West County Health Centers for over 20 years, overseeing the community health centers' network consolidation, growth and electronic records transformation. The agency operates four primary care centers, a dental clinic, teen outreach center and a Wellness Center that serve 15,000 residents of rural western Sonoma County. Ms. Szcsey is a member of the Redwood Community Health Coalition, Sonoma County Health Action, and a board member and past chair of California Primary Care Association, a key lobbying voice for community health centers in Sacramento. She is a graduate of University of California, Berkeley and lives in Occidental with her husband, Christopher.

Julissa Yaneth Lopez Garcia

Julissa was born in Los Mochis, Sinaloa, México, but immigrated to Nebraska as a child and grew up surrounded by cornfields and the Great Plains. When not contemplating the stars and galaxies of the universe, she observed the cultural barriers her family faced in the US healthcare system. Since moving to the desert heat of the Coachella Valley, to this day, her parents can be seen accessing the point-of-care medicine at the free-standing laboratories and pharmacy-based physician offices at the border town of Mexicali, MX. After becoming radicalized by San Francisco Bay Area politics as an undergraduate at UC Berkeley, the interplay between health and the consequences of US politics became very obvious for her. Hence, she became passionate about efforts to provide underserved communities access to healthcare. During medical school, she was a co-director of a student-run, free clinic in Sacramento, she was also involved with the Latino Medical Student Association (LMSA) in mentoring pre-health students, and she spent some time learning about policy and advocating for Health4All at the State Capitol. Overall, she believes that good health is central to living a dignified quality life which can be achieved through the holistic and preventative principles and care that Family Medicine provides. Additionally, she believes long-lasting change begins with investment in youth, thus she hopes to explore her interest in adolescent medicine during residency. She is super juiced to be joining a group of compassionate and inspiring people at Sutter Santa Rosa and to finally be putting her lifelong dream of providing passionate, conscientious, and thorough healthcare to the communities who need it the most into action. In her free time, she strives to explore and retain her cultural roots, she loves to see new places and try new food, and she tries to get in touch with nature as much possible. She is a first-year resident.

LATINO HEALTH FORUM HONORS PRESENTATION

Members of the LHF Board/Planning Committee nominated leaders who have contributed greatly to the Latino community and the community at large in Sonoma County. Nominees demonstrated a strong commitment to the goals and objectives of the Latino Health Forum. We are happy to have selected these outstanding individuals for our “Latino Health Forum Honors”.



October 10, 2019

For Outstanding Contributions to the Latino Community

Roberto Azcarraga, MD
Sabas Castellanos
Maria Mendoza
Michael Humphrey
Redwood Community Health Coalition

LIFETIME LEGACY AWARD

GEORGE ORTIZ

EXHIBITORS AND DRAWINGS

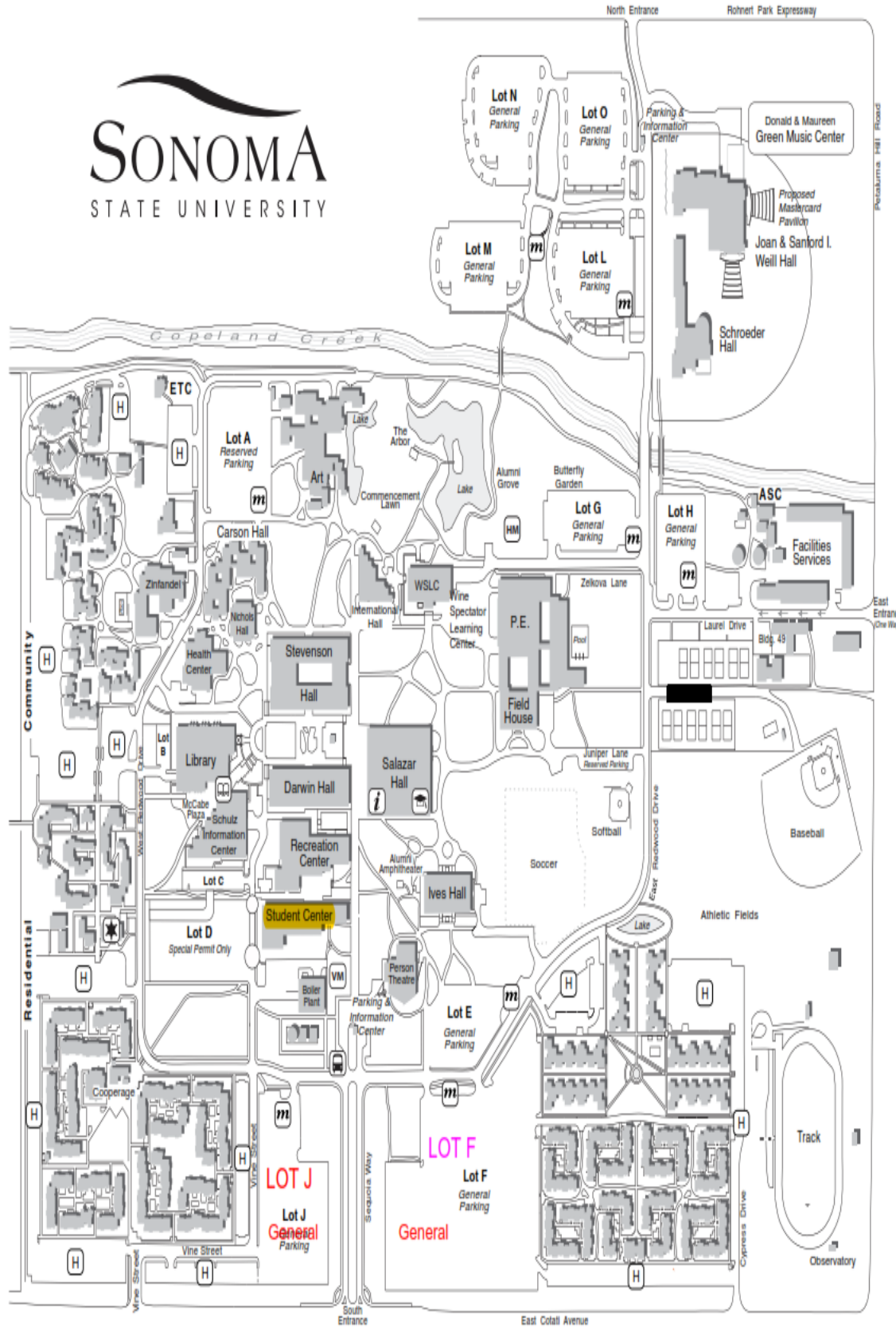
Evaluation Form – Prize Drawing: *Turn in your evaluation and you will be entered to win a* one-year membership to Sonoma County Regional Parks. Include name and phone number on evaluation and drop at stage by 4pm. Drawing at 4:15pm. The winner must be present to win.

Exhibitor Prize – Prize Drawing: We invite you to visit the exhibitor tables in the morning, during breaks and throughout the lunch period. Visit 5 Doctoral Lead Sponsors; 3 Senior Partners and a minimum of 12 other exhibitors, then slip your initialed “Passport” in drawing box on stage. The drawing will be held at the end of the day (4:15pm) and posted at the registration table. You must be present to win.

Note: *Exhibitors closed in the grand ballroom during plenary sessions.*

Thank You to our Exhibitors

Kaiser Permanente Santa Rosa
Sutter Health
County of Sonoma Department of Health Services
St. Joseph Health-Santa Rosa Memorial – Petaluma Valley
Sonoma State University School of Nursing, Kinesiology & Admissions
Healthcare Foundation Northern Sonoma County
Santa Rosa Community Health
Redwood Community Health Coalition
Pepperwood
Sonoma County Regional Parks
Redwood Credit Union
Family Justice Center
Alliance of Nurses for Healthy Environments
Sonoma Clean Power
Recology Sonoma Marin
United Way of Wine Country
PDI Surgery Center
YWCA Sonoma County
Zero Breast Cancer
Alzheimer’s Association
California Rural Legal Assistance (CRLA)
Sonoma County District Attorney Office-Victim Services
North Bay Regional Center
Jewish Community Free Clinic
Al-Anon Sonoma & Napa County-District 5
Santa Rosa Junior College
Sonoma County Dental Health Network
Nuestra Comunidad
University of San Francisco, School of Education



LATINO HEALTH FORUM

Campus Map

- Police & Parking Services
707 664-4444 / Police Bldg.
for emergencies, dial 911
- Library
- ASC Anthropological Studies Center
- ETC Environmental Technology Center
- Parking Permit Meter
- Residence Hall Parking
- Bus Stop
- Technology High School
- Campus Tours
- Vietnam Veterans' Memorial
- Holocaust & Genocide Memorial Grove
- 10/29/13

Conference at a Glance

Time	Agenda	Grand Ballroom	Alexander Valley Room	Bennett Valley Room	Sonoma Valley Room	Dry Creek Room	Knights Valley Room
7:15-8am	Registration & Breakfast	<i>Exhibitor Displays</i> Ballroom/Hallway					
8:00am	Welcome & Introductions	Dr. Enrique González-Mendez LHF Chair					
8:10am	Opening Remarks	Judy Sakaki, President, SSU					
8:15am	Keynote	Jose Hernandez Ayala, SSU					
9:00am	Keynote	Linda Escalante, Natural Resources Defense Council					
10:00am	Break	<i>Exhibitor Displays</i> Ballroom/Hallway					
10:15am	Special Guest Speakers	Fidel Torres & Adriana Flores, Mexico Consulate San Francisco					
11-12pm	WORKSHOPS	WKSP A Local Disaster Responses & Prepare	WKSP B Climate Change is a Public Health Emergency!	WKSP C How Clean Power can improve Public Health	WKSP D Equitable Climate Action Plan	WKSP E Student Workshop Youth & Climate Change	Water Station 2 nd Floor and Ballroom
12-12:30pm	Lunch	Lunch					
12:30	Performance & Honors	Performance & Honors <i>Exhibitor Displays</i>					
1:30pm	Keynote	Efren Carrillo Community at a Crossroads					
2:30pm	Break-stretch	<i>Exhibitor Displays</i> Ballroom/Hallway					
2:45pm	WORKSHOPS	WKSP G Breaking Barriers: Disaster Relief & Healthcare	WKSP I Inner Resilience - Preparing for Natural Disasters	WKSP H Be the Inspiration Techniques for stress relief	WKSP F Health Effects in Communities of Color	WKSP J Student Workshop Careers in Medicine	Water Station 2 nd Floor and Ballroom
3:45-4:30pm	Eval/Exhibit Drawings Announcements Closing Remarks	Dr. Enrique González-Mendez					