



## SRVPP Strategic Plan Survey

### INTRODUCTION

**Thank you for taking the time to complete this short survey.**

**The Santa Rosa Violence Prevention Partnership is a group of many community organizations working together to create safe neighborhoods by providing and supporting youth development programs. The Partnership works with law enforcement, schools, and other organizations to make this happen.**

**The purpose of this survey is to understand what is important to the community and help inform the Partnership goals for the next few years. Your feedback is very important and everything you say will be confidential.**



## SRVPP Strategic Plan Survey

### DEMOGRAPHICS

***Please tell us about yourself.***

\* 1. How would you describe yourself? Please choose one.

- A. Youth/Student
- B. Parent/Guardian (with school-age youth)
- C. Community Member/Non-parent/Parent (without school-age youth)
- Other (please specify)

\* 2. Please indicate your gender. Please choose one.

- A. Female
- B. Male
- C. Prefer not to state

Other (please specify)

\* 3. What is your age? Please choose one.

- A. 15 to 19
- B. 20 to 24
- C. 25 to 34
- D. 35 to 44
- E. 45 to 54
- F. 55 to 64
- G. 65 to 74
- H. 75 +

\* 4. What race do you most identify with? Please choose one.

- A. Black/African American
- B. White/Caucasian
- C. Hispanic/Latino
- D. Native American/Alaska Native
- E. Asian
- Multiple Races or Other (please specify)

\* 5. What language do you primarily speak at home? Please choose one.

- A. English
- B. Spanish
- C. Bilingual
- Other (please specify)

\* 6. What is your highest level of education? Please choose one.

- A. Less than high school
- B. High School Diploma
- C. GED
- D. Some college
- E. College degree
- F. Graduate/professional degree
- Other (please specify)



## SRVPP Strategic Plan Survey

### AWARENESS

***The Santa Rosa Violence Prevention Partnership works in communities around Santa Rosa to reduce youth and gang violence and create safer communities. We would like to know how much you know about The Partnership.***

\* 7. Before this survey, have you ever heard of the Partnership?

- A. Not at all familiar
- B. Slightly familiar
- C. Somewhat familiar
- D. Very familiar



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***The Santa Rosa Violence Prevention Partnership is designed to do three main things in the community. Based on what you know and your experiences in your community, please tell us how familiar you are with the efforts of the Partnership.***

\* 8. If you are familiar with the Partnership, in your opinion, do you feel The Santa Rosa Violence Prevention Partnership has had a positive impact in your community?

- A. Strongly Agree
- B. Agree
- C. Undecided
- D. Disagree
- E. Strongly Disagree

\* 9. Funding. The Partnership offers resources and money to schools and community organizations focused on providing violence prevention programs. Examples of funded community organizations and programs include: Social Advocates for Youth, Community Action Partnership, Lifeworks of Sonoma County and California Youth Outreach. How familiar are you with these organizations and programs?

- A. Not at all familiar
- B. Slightly familiar
- C. Somewhat familiar
- D. Very familiar

\* 10. Convening. The Partnership brings people together to determine priorities to improve the community. An example of convening includes monthly meetings with a lot of different community organizations and groups that implement and work on programs for youth and families. How familiar are you with these community gatherings?

- A. Not at all familiar
- B. Slightly familiar
- C. Somewhat familiar
- D. Very familiar

\* 11. Education. The Partnership organizes and works with community organizations to have events, workshops and trainings around violence prevention as well as other important topics to the community and youth. Examples of the Partnership education events include: Low Rider Show, Day/Night Festival, Gang Prevention Seminar, GREAT Program (in schools) and Gang Prevention Awareness Week [GPAW].

How familiar are you with these events?

- A. Not at all familiar
- B. Slightly familiar
- C. Somewhat familiar
- D. Very familiar



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### STRATEGY RECOMMENDATIONS

***Understanding that in order to effectively reduce youth and gang violence and improve our community, the Partnership has identified four focus areas for its work in our community.***

\* 12. In your opinion, please rank each of these issues for Santa Rosa based upon their level of importance to you and your community as a contributor to reduce youth violence.

	Not at all important	Of little importance	Of average importance	Very important	Absolutely essential
The Economy and Economic Conditions <i>(indicated by Cost of Living, Employment, Homeownership, Income)</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crime and Safety <i>(indicated by Arrests, Child Abuse/Neglect, Gang Involvement, Narcotics, Youth Violent Crime)</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connections between Families and Communities <i>(indicated by Access to Healthcare, Civic Engagement, Family Trauma, Violence Prevention)</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Conditions of our Schools <i>(indicated by Attendance, Discipline, Early Childhood Education, Graduation)</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



## SRVPP Strategic Plan Survey

### FOCUS AREA RECOMMENDATION

***The Partnership has identified ten strategy recommendations for its work in the next 3-5 years. The recommendations are grouped by the four focus areas. We are seeking your opinion on the recommendations.***

\* 13. In regards to “the Economy and Economic Conditions,” please pick the most important issue to you:

- A. Workforce Development Opportunities, for example creating opportunities and providing support for a young person to get and keep a job.
- B. Better Housing, for example supporting programs and creating opportunities for low-income residents to have the opportunity to rent affordable housing.

\* 14. In regards to “Crime and Safety,” please pick the most important issue to you:

- A. Collaborative Relationships, for example continuing to build partnerships and relationships with other local and regional organizations that are working towards reducing youth and gang violence.
- B. Local Violence Prevention Strategies, Programs and Services, for example creating Strategic Neighborhood Action Plans (SNAP’s) designed to work with communities to identify programs and services to reduce violence and improve their well-being.

\* 15. In regards to “Connections between Families and Communities,” please pick the most important issue to you:

- A. Access to Affordable Health Care, for example offering opportunities to raise awareness for residents about available services.
- B. Opportunities to Increase Voter Equality and Participation, for example Increasing voter equality and participation and allow legal immigrants to serve as poll workers.
- C. Violence Prevention Strategies, Programs, and Services, for example creating Strategic Neighborhood Action Plans (SNAP’s) designed to work with communities to identify programs and services to reduce violence and improve their well-being.

\* 16. In regards to "School Conditions," please pick the most important issue to you:

- A. College Readiness Efforts, for example continuing to work with local schools to increase services and program that prepare our students for college.
- B. School Readiness Opportunities, for example work with schools and other organizations to make sure our children are ready for kindergarten. Offer training and education for family caregivers and early childhood professionals.
- C. Increase School Engagement and Prevent Truancy, for example, creating and supporting opportunities that keep youth in school and out of the criminal justice system through truancy prevention and seeking alternatives to suspensions and expulsions (i.e. restorative justice programs).

\* 17. Using this list of strategy recommendations (same from above), we would like you to select the top **three** most important issues as they relate to what you think is important to you and your community. Using the number of a recommendation, indicate below your top three priorities. **State the number of the recommendation in the box provided in order of priority.**

The 9 strategy recommendations are:

1. Create more opportunities for young people to get good jobs.
2. Support and increase programs that can help low-income residents find and keep housing.
3. Promote collaborations with other organizations that are doing good things for the community and working towards reducing youth violence.
4. Implement violence prevention programs and services in specific neighborhoods working with community and neighborhood groups to prevent violence.
5. Increase access to Affordable Health Care.
6. Promote opportunities to increase voter participation and make sure everyone can vote.
7. Continue to work with schools to make sure young people are ready for college.
8. Continue to work with schools to make sure children and all are ready to start school and be successful.
9. Increase school engagement and continue to work with schools to make sure students are not expelled or dropout and can stay and finish school.

Priority #1	<input type="text"/>
Priority #2	<input type="text"/>
Priority #3	<input type="text"/>



## TARGET AREAS

\* 18. In a Scorecard report created by The Partnership in 2016, a map of the City of Santa Rosa was created identifying six areas that could benefit from additional supportive services. From your perspective, please review the areas and select the top **three** areas that you feel could benefit from additional supportive services by The Partnership to reduce youth violence. **State the number of the area listed below in the box provided in order of priority.**

1. Southwest Santa Rosa Area 1 (*Roseland area: Hwy 12 south to Hearn Avenue, west of 101*)
2. Southwest Santa Rosa Area 2 (*Area around Corby Avenue, Kenton Court, and Hearn Avenue*)
3. Southeast Santa Rosa (*Fairgrounds area: South of Hwy 12 and the Petaluma Hill Road Area*)
4. Central Santa Rosa (*Downtown area: Bordered by 101, College Avenue, Farmers Lane and Hwy 12*)
5. West Santa Rosa (*Area around West 9th Street and bordered by N. Dutton Avenue and Stony Point Road*)
6. Northwest Santa Rosa (*Coddington area: Guerneville Road, Steele Lane, Coffey Lane*)

Priority #1

Priority #2

Priority #3



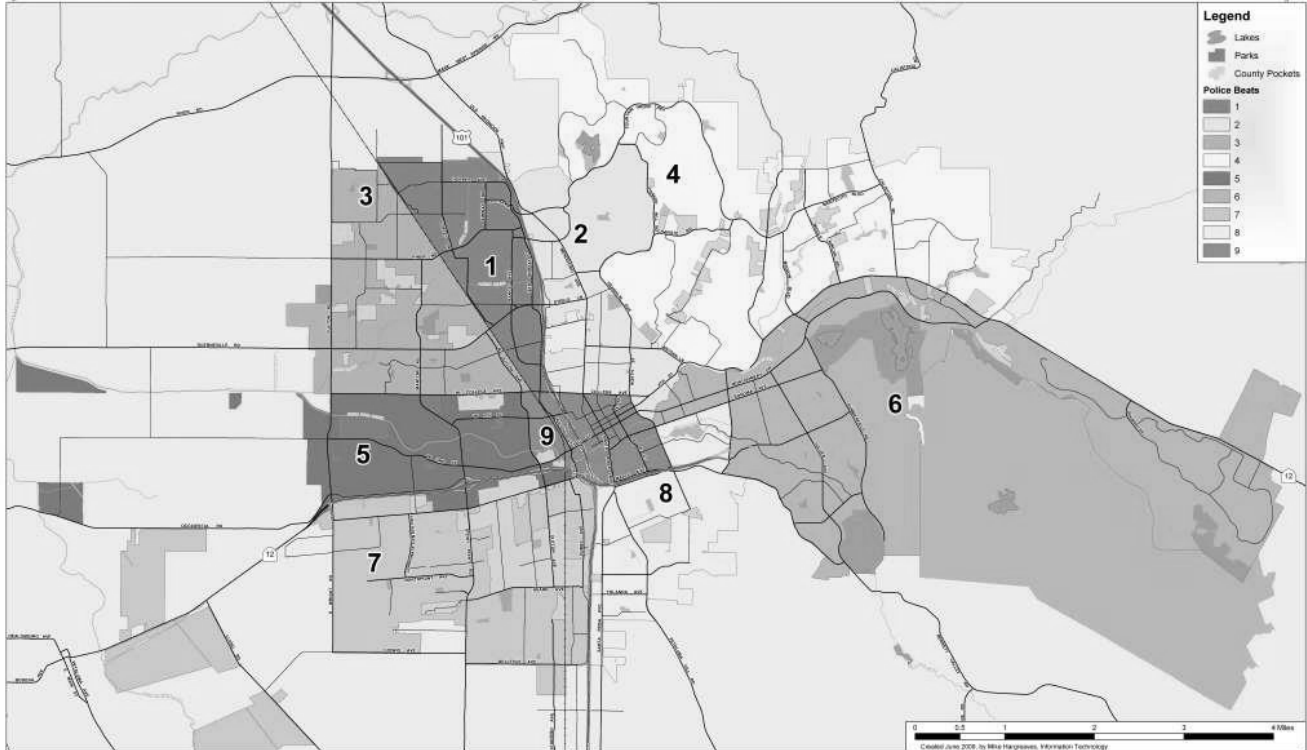
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### ZONE MAP

***Please take a look at this map of the City of Santa Rosa. The Partnership breaks the city of Santa Rosa into nine sub-sections, referred to as Partnership Zones that are consistent with the Santa Rosa Police Department patrol areas. The Partnership uses these zones to support decisions on what programs and projects to support.***



## CITY BEAT MAP



\* 19. Please identify which zone you live in based upon these boundary descriptors?

- Zone 1 covers Coddington, Bicentennial, and Coffey Park areas between the railroad tracks and the west side of US 101.
- Zone 2 is located on the east side of US 101, covering the Kaiser and Junior College neighborhoods with College Avenue at the southern border.
- Zone 3 covers Jennings, Comstock, and Piner neighborhoods with College Avenue at the southern border.
- Zone 4 includes parts of the Hidden Valley, Sutter/Fountain Grove, Montecito, Middle Rincon, and East Rincon neighborhoods north of Hwy 12.
- Zone 5 covers Finley and West Santa Rosa neighborhoods.
- Zone 6 covers Rincon Valley (south of Hwy 12), Bennett Valley, Spring Lake, and Oakmont neighborhoods.
- Zone 7 covers Bellevue, West Sebastopol Road, and Roseland neighborhoods (including the Roseland annexation area).
- Zone 8 covers South Santa Rosa Avenue and Fairgrounds neighborhoods east of US 101 and south of Hwy 12.
- Zone 9 covers Downtown Santa Rosa, West End, and Luther Burbank neighborhoods.
- Other: I live outside the City limits of Santa Rosa



## SRVPP Strategic Plan Survey

**THANK YOU**

For more information about The Santa Rosa Violence Prevention Partnership, visit  
[www.thepartnershipsr.org](http://www.thepartnershipsr.org)