

SANTA MARIA OFFICE

124 W. Carmen Lane, Suite C Santa Maria CA 93458
Tel 805.925.7071 Fax 805.925.2084



WINGS Preschool

1550 S. College Drive, Santa Maria CA 93454
Tel 805.623.4313

19th Annual Child Development Conference

BE RESILIENT, AUTHENTIC, VULNERABLE,



ENGAGED AND EMPOWERED... BE BRAVE

Celebrating Over 50 Years of Service!

Greetings,

Each year Children's Resource and Referral of Santa Barbara County hosts a Child Development Conference which brings together early childhood educators, parents & caregivers, program administrators, students, and advocates to explore the latest evidence-based and best practices to support the mission for high-quality early learning experiences.

With a focus on empowering early childhood professionals and caregivers with fresh ideas and insights to participate in and facilitate the highest quality professional development. This year, coming out of a global pandemic, we want every participant to leave motivated to **Be Resilient, Authentic, Vulnerable, and Empowered... Be BRAVE!**

This year's **19th Annual Child Development Conference** will be held on **April 1, 2023 at 1550 S. College Dr. in Santa Maria, CA.** With over 250 attendees and numerous vendor booths, this year's Child Development Conference promises to be a fantastic outreach and service to the community.

We are reaching out to businesses and individuals that would like to support the families of our community by making a donation of a raffle item, gift certificate, or other service that we can include in our Child Care Development Conference Raffle. Generous donations from the community will help stock our educational toy supply, the community lending library, and our resource closet for foster children.

We also offer sponsorship and advertising opportunities if you would like your business featured and promoted at the Conference. There are various sponsorship levels available and we're sure we have one to fit every budget. There is also a limited amount of vendor booths still available. **All materials must be submitted by March 1, 2023 to be included in the Conference Program.**

Contact Rosa Padilla at: (805) 925-7071 or rpadilla@crsbc.org to discuss how you can help.

Donations can be sent to:
Children's Resource & Referral
ATTN: Child Development Conference
124 W. Carmen Ln STE C Santa Maria CA 93458

Children's Resource & Referral of Santa Barbara County is a 501(c)(3) tax exempt charitable organization Tax ID: EIN 95-2684041

The Mission of Children's Resource & Referral (CRR) of Santa Barbara County is to develop strong and healthy families by providing education, care, and resource systems to children, their parents, and caregivers, with a special emphasis on low income and under represented children and families.

www.crrsbc.org

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Sponsorship Levels

Platinum Sponsor: \$2,500

- Inclusion in program as sponsor
- Name featured on social media
- Inclusion of material in gift bags (upon approval of materials)
- Full page program ad
- Preferred vendor booth location (includes vendor fee and up to two lunches)

Lunch Sponsor: \$1,500

- Inclusion in program as lunch sponsor
- Name featured on social media
- Inclusion of material in gift bags (upon approval of materials)
- 1/2 page program ad
- Preferred vendor booth location (includes vendor fee and up to two lunches)

Breakfast Sponsor: \$1,000

- Inclusion in program as breakfast sponsor and name associated with any breakfast mention
- Name featured on social media
- Inclusion of material in gift bags (upon approval of materials)
- 1/2 page program ad
- Preferred vendor booth location (includes vendor fee)

Silver Sponsor: \$500

- Name featured on social media
- Inclusion of material in gift bags (upon approval of materials)
- 1/4 page program ad
- Preferred vendor table location (includes vendor fee and up to two lunches)

Bronze Sponsor: \$250

- Name featured on social media
- Inclusion of material in gift bags (upon approval of materials)
- Business card program ad
- Guaranteed vendor booth (does not include vendor fee and up to two lunches)

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Program Advertisements

Full Page	½ Page	¼ Page	Business Card
\$150	\$100	\$60	\$40

Submission Details

Deadline for orders, payment, and artwork is March 1, 2023. Image may be submitted in electronic form jpg. to David at dcopado@crrsbc.org *Note: if inside cover has been sold, a Full page plus repeat of 1/2 page will be placed unless otherwise requested.

Mail the Program Ad Order Form with your check payable to Children's Resource & Referral, ATTN: Child Development Conference 124 W. Carmen Lane, Suite C Program Ad Santa Maria, CA 93458.

Program Ad Order Form:

Name _____ Phone _____

Address _____ City _____ Zip _____

Email _____

Ad size (check one):

☐ Full Page \$150

☐ 1/2 Page \$100

☐ 1/4 Page \$60

☐ Business Card \$40

Image description and submission notes: _____
