



SDTIGT MEMBERSHIP/VISITOR MEETING MINUTES

Noon Networking 12:15 pm – 12:30 pm

Meeting 12:30 pm – 2:00 pm

May 7, 2021

Location: Virtual Zoom meeting

Mission: *Promoting trauma-informed services in the San Diego region through collaboration, advocacy, and education.*

I. Networking

II. Welcome - Chairs Dana Brown and Linda Ketterer

Attendees welcomed, shared their name and role in chat and signed in via QR code. New members acknowledged.

III. Grounding Activity

Dana let the team in a HeartMath grounding activity.

IV. Communication Committee Support

Amelia has offered re-join the leadership team to support Dana and Linda in their roles as chairs, since no one expressed an interest in becoming Chair of the Communication Committee. The Communication Committee duties will be absorbed by the “tri-chairs”.

V. SDTIGT YouTube Channel

The SDTIGT YouTube channel was shared and members were encouraged to check out our recordings using the following link: [San Diego Trauma-Informed Guide Team - YouTube](#)

VI. Presentation: UniteUS

Dr. Eric Hazzard, Director- Network Development (SoCal and Hawai'i)

Dr. Moira Kenney, Regional Network Director- Western Region

Purpose: Addressing social needs has never been more important. UniteUs creates a network throughout California to send and receive electronic referrals that are secure, outcomes-driven, and focused on meeting community members where they are.

- UniteUs collaborates with partners across the community to make electronic referrals for health and social services, track client outcomes, and measure an organization's impact.
- Provides bi-directional referral systems, collaboration with existing systems, working alongside 211 and Community Information Exchange
- Operating system is open to smaller organizations, larger health systems, and County systems
- How UniteUs does the work is intrinsically trauma-informed: A person will only need to tell their story once. It's all there on the platform (complying with privacy requirements)

Questions:

- How does this align or support CIE? – Unite Us works alongside communities' existing 211 and CIE platforms
- How are schools and school district linked? – Several school districts play a hub role on the platform. It is essential.
- How to serve non-English-speaking families? – Platform uses Google translate for live translation of forms
- Are Asylum seekers included? – Yes, would love to be connected with Refugee Network; Undocumented clients can be listed anonymously
- Sounds like CA-wide network. Concerns about client-confidentiality, consent and people who are skeptical about being in database. - There is a single consent form and clients can remove consent at any time.



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- How are personal client information and services be protected for other organizations in the network? --Sensitive/Protected Service Types (food security, domestic violence service, etc.) are partition/masked from other organization. Currently onboarding Safe at Home as “sending only” organization
- How to include grassroots efforts? – They have a team to support grassroots and volunteer organizations (i.e. NAMI statewide), keep the barrier a low as possible, can modify/customize role in platform to fit organizations needs.

See slides at end of minutes for additional information.

Members are invited to join re-entry webinar in Sacramento.

Contact: Moir.kenney@uniteus.com

Website: <https://uniteus.com/>

Press Kit available:

<https://f.hubspotusercontent20.net/hubfs/1945678/UniteUs.com%20Website%20Files/Unite%20Us%20Press%20Kit.pdf>

VII. San Diego County Board of Supervisors

[Racism is a Public Health Crisis in San Diego County](#)

Dana announced that earlier this year the San Diego County Board of Supervisors voted 5-0 to declare “racism a public health crisis,” passing policies to combat racism locally and create an equitable response to the COVID-19 pandemic. Chair Nathan Fletcher and Vice Chair Nora Vargas introduced the resolution to address systemic racism.

VIII. PACEs Connection Cooperative of Communities

Dana shared about the *Cooperative of Communities*, which is part of PACEs Connection. The Cooperative of Communities tracks the trauma-informed transformation of systems and organizations by County and across systems. The Cooperative of Communities tracks data on 14 Organizational Milestones (including Diversity, Equity, and Inclusion of a grass-roots, service provider, agency, and/or system's integration of trauma-informed, resilience-building practices and policies - [Complete the 14 Organizational Milestones HERE.](#)) Along with Dr. Nadine Burke Harris's Roadmap to Resilience, the intention is to reduce, by 50%, the impact of ACEs, in one generation. This county-wide database is one of two data bases tracked directly by the Office of Surgeon General. Further information about the 14 organizational milestones is attached to the minutes post.

San Diego County's Cooperative of Communities was funded by the San Diego Foundation's grant from Diane Johnson Legacy Fund. As an example, Dana shared the Fresno County Trauma & Resilience Network Community Tracker, [Community Resilience Tracker \(shinyapps.io\)](#) and [Fresno Tracker \(shinyapps.io\)](#).

IX. Announcements

No announcements

X. Next Virtual SDTIGT Meeting

Friday, July 2, 2021

Learning Exchange: Aisha Pope on Code Switching



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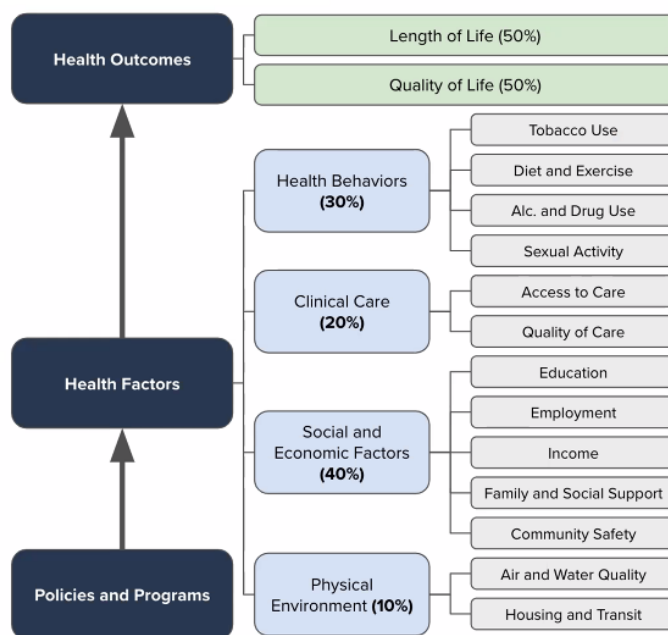
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Social and behavioral factors contribute more to outcomes than clinical factors.

Changing health outcomes requires a focus beyond just clinical care and coordination.



Source: <https://www.countyhealthrankings.org/explore-health-rankings/measures-data-sources/county-health-rankings-model>

Proprietary and Confidential

What makes us unique?

- Unite Us was founded in **2013**.
- We're currently active in over **40 states**.
- We received a **\$35 million** Series B investment in Spring 2019.
- We currently have over **280 team members** with offices in New York, North Carolina, and California.

We work with health plans, health systems, state and local governments, philanthropy, and community-based organizations. Some notable partners include:





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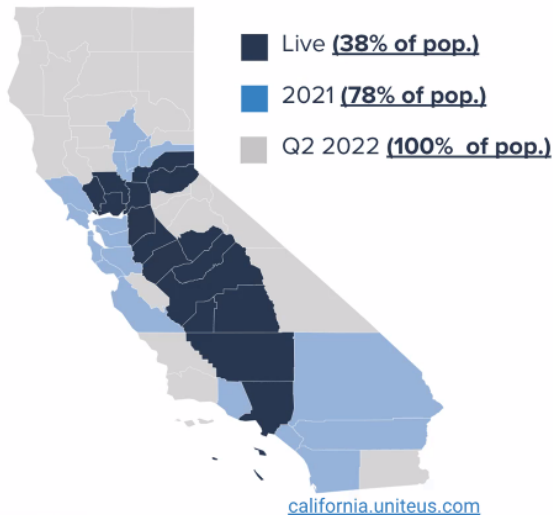
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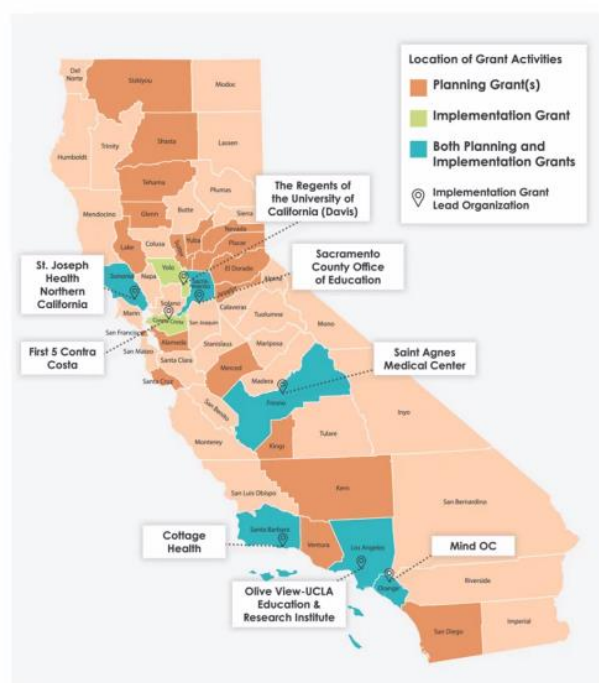
Unite California



UNITE US

- Health and human service providers **across the state unified on one platform adapted to local context and need.**
- Client demographics, social needs, and outcomes **tracked longitudinally across county networks.**
- Service partners access **real-time analytics** to support service delivery and outcomes.

ACEs Network of Care Grants



Implementation Grants

Fresno

Sonoma

Yolo

Planning Grants

Kern

LA-Hillside

Kings

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Who's Involved

Network Partners

Send and receive referrals, share client updates, actively maintain their organization's profile, guide how best to implement the network within their region based on realities on the ground.

Funding Partners

Catalyze regional efforts to impact health and wellbeing, provide strategic guidance for the creation of the coordinated care network, fund community partner access to the network, and promote network growth.

Convening Partners

Catalyze regional efforts across different sectors; convene local leaders to provide inclusive, community-led strategies and governance; and enable interoperability between existing networks.

Unite Us

Coordinates ongoing community engagement and partner onboarding, provides ongoing training and support to users, monitors aggregate engagement data to provide support to partners, and solicits feedback.

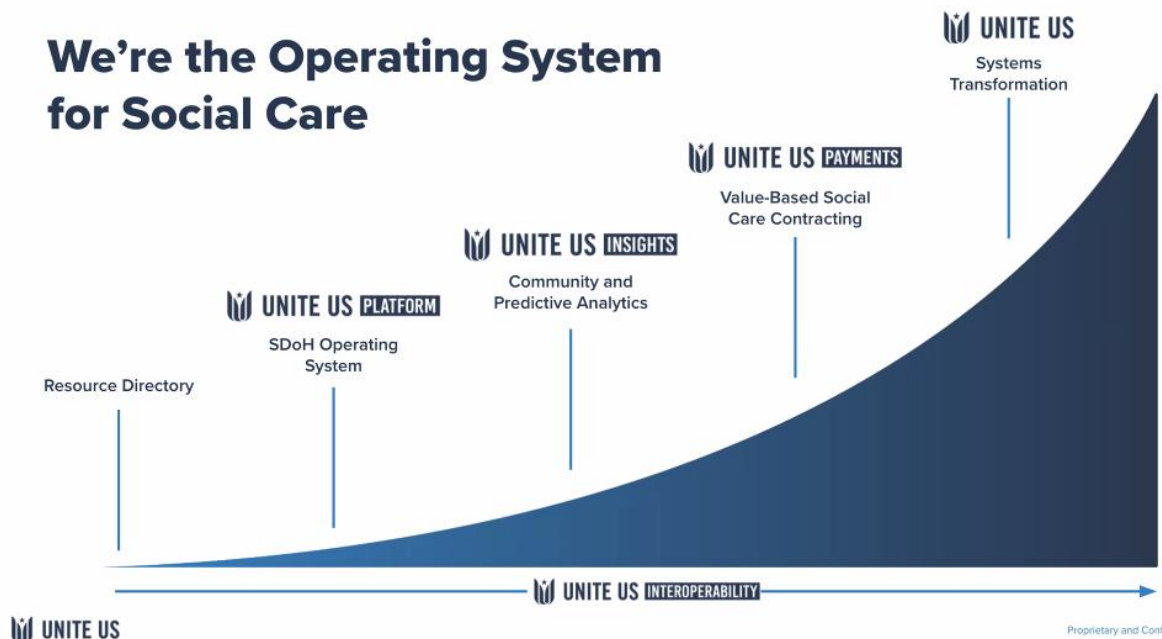


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We're the Operating System for Social Care





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We enable secure, meaningful data exchange across sectors.



Compliance

- HIPAA
- FERPA
- FIPS
- 42 CFR Part 2
- SOC 2 Type 2 Certified

Access and Permissions

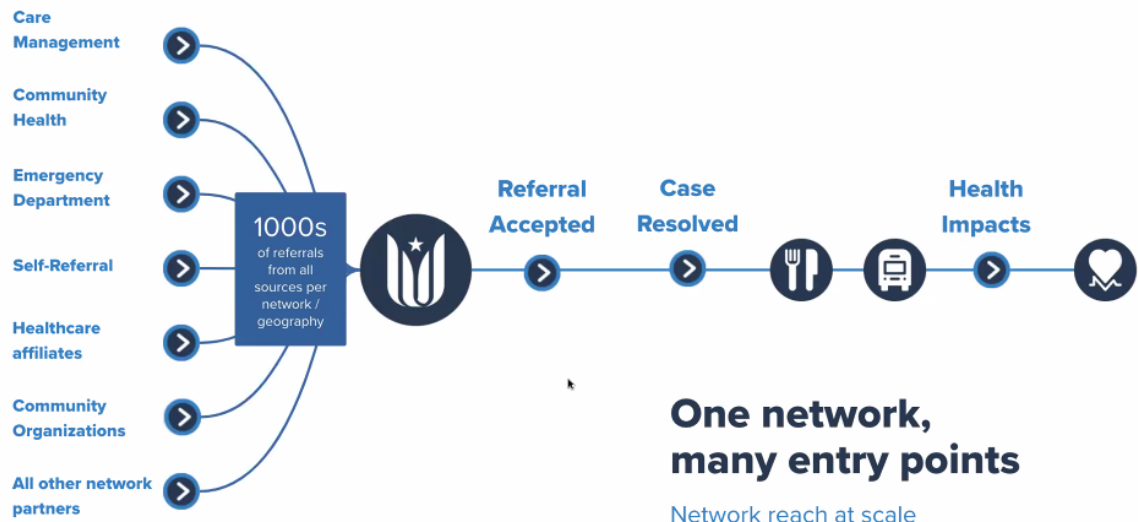
- BAAs to Covered Entities
- Personalized onboarding for each partner
- Organization, program, and user-level roles and permissions

Infrastructure

- Consent-driven architecture
- AWS Cloud Servers
- Data secured and encrypted at rest and in transit
- Audited technical, physical, and administrative safeguards
- Annual penetration testing and audit by third party
- 100% approved audits by local government, state government, and health systems/plans



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