



Bestselling author Ruby K. Payne founded training and publishing company aha! Process in 1996.

## Our Mission

**Enable individuals, institutions, and communities to stabilize and grow resources for all, particularly those in poverty.**

Poverty, middle class, and wealth are about more than financial resources. Our work helps individuals, businesses, students, and communities build resources for a more successful, sustainable future.

aha! Process is an award-winning training and publishing company providing workshops, publications, and consulting services to help improve lives and build sustainable success in communities, schools, and higher education. We do this by creating an understanding of the dynamics that cause and maintain poverty from the individual to systems level.

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