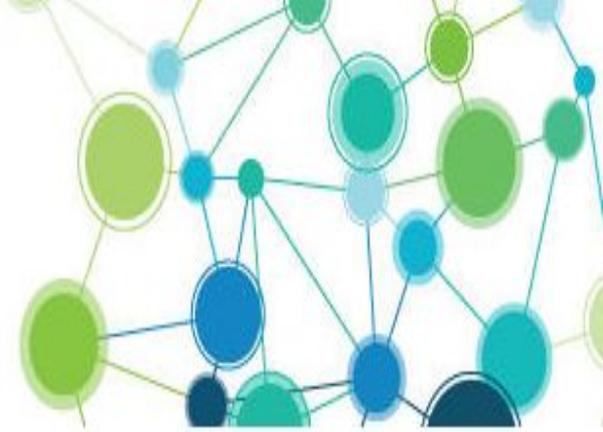


ACEs Connection

A Community-of-Practice Social Network

Join the movement to prevent ACEs, heal trauma, build resilience.



Strategic Action Plans
Snapshot in November, 2015

ACEs Connection Group Strategic Goals Logic Model

Goal: Create a common language informed by robust data and brought to life by compelling stories of healing and recovery. Use key messages to inform and inspire policymakers, practitioners, funders, the private sector, the media and the public in ACEs awareness, resiliency and trauma-informed practices and policies.

INPUTS	ACTIVITIES	OUTPUTS	OUTCOMES	IMPACTS
<ul style="list-style-type: none"> - ACEs Connection members - Community data - Community members, by sector - ACEs Connection groups 	<ul style="list-style-type: none"> - Develop communication materials (elevator speech, tag line, logo, etc) - Develop community-specific ACEs data story - Develop ACEs slides and talking points, by sector - Reach out to set up ACEs overview presentations and 'meet and greets' - Present ACEs overviews in all sectors - Sign people up on ACEs Connection & community group - Develop speakers bureau by sector for experts to speak on trauma informed and resiliency practices - Identify examples of trauma-informed & resilience building practices in community - Post stories on ACEs Connection groups - Host community awareness building events throughout community <ul style="list-style-type: none"> - Foster or enhance partnerships with other community organizations - apply for external funding 	<ul style="list-style-type: none"> - # of people as members of ACEs Connection Group, by sector - # of people/providers reached with ACEs trainings, by sector - # organizations reached with ACEs trainings, by sector - # Orgs asking for advanced ACEs trainings - Communication tools developed and utilized - # ACEs presentations developed, by sector & made available on website - Community ACEs data slideset developed & utilized - Community ACEs and resiliency data dashboard developed - # organizational presentations delivered - # organizations endorsing ACEs Connection group - # news blogs posted from community - # people attending Community ACEs mtgs, by community group & sector - # people included on speakers bureau, by sector - # ACEs awareness community events hosted - funding to support ACEs and resilience awareness building 	<ul style="list-style-type: none"> - Increased knowledge of ACEs among individuals, families, organizations in community - Increased knowledge of trauma informed and resiliency practices in community - Increased numbers of trauma-informed organizations in community - Changes in ACEs symptoms and ACE scores in community - Improved trauma-informed policies, by sector - Increased funding for ACEs awareness building and trauma-informed organizations 	<ul style="list-style-type: none"> - Healthy children, individuals, families, community - Healthy environments, workspaces, organizations, systems - Increased collective impact strategies locally, regionally and nationally on trauma informed - resilience building policies, practices, procedures, programs - Increased funding locally, regionally, and nationally for ACEs/trauma-informed - resilience building



Strategic Plan 2015-2016

Mission

To improve the health and well-being of all by empowering communities, organizations and people to take informed actions to prevent and mitigate the lifelong effects of childhood adversity.

Vision

All people will thrive in a compassionate community that supports lifelong healthy development.

Strategic Area 1: Strengthen Individual Knowledge and Skills

- Expand educational opportunities, tools and resources available to learn about ACEs.
- Monitor current and emerging data and research related to ACEs and how to utilize it to create a compelling message for various constituencies.

Strategic Area 2: Promote Community Education

- Collaborate and create consistent brand and messaging on ACEs.
- Support the preparation and implementation of the Connections Matter community campaign.

Strategic Area 3: Educate Providers

- Build sector-specific engagement strategies to empower action.
- Create sector-specific educational opportunities, tools and resources.

Strategic Area 4: Foster Coalitions and Networks

- Develop 1-2 community learning or networking events each year.
- Participate in partner-led coalitions connecting to the prevention and mitigation of ACEs.

Strategic Area 5: Change Organizational Practice

- Educate and advance practice change within government departments and human service organizations and systems.
- Participate in relevant community coalitions addressing practice change.

Strategic Area 6: Influence Policy and Legislation

- Implement five-year policy vision.
- Provide leadership for ACEs advocacy coalition.
- Build connection to grassroots advocates throughout the state.

The Central Iowa Aces 360 Steering Committee's strategic plan follows the Spectrum of Prevention framework to ensure a multi-faceted, comprehensive approach for responding to ACEs.

Coalition Structure

Central Iowa ACEs Community Learning Circle

Membership: Open to anyone in community

The ACEs 360 Community Learning Circle will provide a venue for professionals, community members, stakeholders, and any interested parties to network and be part of the ACEs movement in Central Iowa. The learning circle will convene at least twice each year to share new information through speakers and share opportunities for engagement in Central Iowa. A bi-annual newsletter will also be sent to the circle to update on work and share opportunities for engagement.



Central Iowa ACEs Steering Committee

Membership: Identified organizations or coalitions

The Steering Committee will provide overall leadership for the Central Iowa ACEs 360 coalition. The steering committee will be made up of stakeholders representing identified organizations or coalitions, whose role on the committee is to focus on the collective community efforts to prevent and mitigate the impact of adverse childhood experiences.

ACEs Action Groups

Membership: Open

The Action Groups are responsible for moving work forward in alignment with the strategic areas set forth by the Steering Committee. Action groups will include the advocacy coalition, sector-based workgroups, and ad-hoc committees. These groups will meet as needed to facilitate work.



Learn more at www.iowaaces360.org. To get involved, contact iowaaces@gmail.com.



The Philadelphia ACE Taskforce has four unique workgroups focusing on different areas of action at the 4/6/2015 each workgroup met and reported out with the following updates;

- **Priority Area/Workgroup #1 - Community Education**
 - Michael O'Bryan, Co-Chair, and Leslie Lieberman reported that through the generous support of the Atlantic Center for Population Health Sciences and First Hospital Foundation, a series of three, 1/2 day workshops will be held in which professionals and community members in Philadelphia and New Jersey can collaborate with one another to gain content knowledge about ACEs and toxic stress, read and discuss the book Contagious: Why things Catch On by Jonah Berger, Ph.D., and finally, work with Jonah, an Associate Professor of Marketing at the Wharton School of the University of Pennsylvania. The goal of these trainings is to create accessible and compelling messages about ACEs that educate, inspire and galvanize activism for the general community.
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- **Priority Area/Workgroup# 2 - Practical Interventions**
 - Esther Chung, Co-Chair, reported that the workgroup is creating Google Docs that will eventually be shared with the full ACE Taskforce. Google Docs will include a survey of trauma-informed agencies in Philadelphia, a master list for the audience of the survey, and a collection of trauma-informed definitions and trainings. As of now, the SAMHSA definition was established as our guiding definition. Specifically, three buckets were established for the survey: education and prevention resources, clinical services, and community organizations interested in trauma-informed care/reducing ACEs. The group will review the Google Docs again and add their edits and/or fill out the forms.

- **Priority Area/Workgroup# 3 - Workforce Development (Higher Education)**
 - Suzanne O'Connor, Co-Chair, reported that their group was provided with an overview of the progress on the Philadelphia Web-based Environmental Scan. The discussion focused on the next steps of the Casey Grant as there was a debate among working group members regarding the goals of the workforce development group. Members engaged in a dialogue about developing different standards for each of the disciplines and discussed the difficulties that might be involved in creating a course. The group seemed to agree that lobbying accrediting boards to include some level of competency in ACEs-related material might be a more effective alternative. The group then agreed that new members should be added to include individuals from each of the targeted disciplines. The group will meet in the coming weeks to make broader decisions about how to move forward with this work.
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- **Priority Area/Workgroup# 4- Philadelphia ACE Study Working Group (Research & Publication)**
 - Joel Fein, Co-Chair, reported that the workgroup will be meeting between now and the next PATF meeting, to discuss and coordinate more opportunities for the Philadelphia data set to be incorporated in research and further published

Strategic Goals

1. Create a common language informed by robust data and brought to life by compelling stories of healing and recovery. Use key messages to inform and inspire policymakers, practitioners, funders, the private sector, the media and the public.
2. Educate leaders, policy-makers and the public about ACEs, brain development and effective interventions, including the paradigm shift from asking “What’s wrong with you?” to “What happened to you?”
3. Identify, promote and bring to scale research-informed, community-driven and cost-effective trauma and adversity prevention and recovery strategies, services and programs across sectors throughout Yolo County.
4. Engage Yolo County elected and appointed officials, private sector leaders and other influencers as champions for health, educational, economic and related policy changes that improve community resilience, health equity and social justice.
5. Increase and leverage external and internal public and private funding for strategic collaboration, professional training, communications and the development of standards for trauma-informed services, and organizations throughout Yolo County.
6. Develop strong and adaptive leadership among members and allied organizations, coalitions and movements that share our commitment to a more just, healthy and resilient world for children and families and all.

Principles:

- **Inclusivity:** We believe that community voices, alongside those of policy-makers, practitioners and researchers, should contribute to dialogue and change.
- **Equity:** We believe that every person should be treated with fairness, dignity and respect. We challenge ourselves and all our organizations and systems of care to strive for cultural awareness, humility and justice.
- **Wellness:** We embrace an expansive and holistic definition of wellness that encompasses physical, mental, emotional and spiritual well-being. We support and promote a broad range of evidence-informed services and programs that contribute to the safety, health, happiness and empowerment of individuals and communities.
- **Heart-Head Connection:** We believe in the powerful connection between empathy—our deep sense of connection to others—and the emerging biomedical science of adversity and resilience. We employ both heart and head to set standards and develop humane, evidence-informed prevention and intervention strategies.
- **Collaborative Capacity:** We believe that strategic collaboration leads to better results when all partners have the capacity for leadership, adaptability and democratic decision-making—along with the core support and flexible, long-term funding to build that capacity in a sustainable way.