

Some Essentials Activities to date

- CDPH Essentials Webpage:
<http://www.cdph.ca.gov/programs/Pages/ChildMaltreatmentPrevention.aspx>
- ACEs Connection Group:
<http://www.acesconnection.com/g/california-essentials-for-childhood-initiative>
- Presented Adverse Childhood Experiences (ACEs) data at two legislative special hearings
 - AB420 (Dickinson) Restrict use of "Willful Defiance"
 - ACR 155 (Bocanegra) Joint Resolution on ACEs/Trauma Informed Practices
- Achieved high-level commitment to common set of indicators
 - First 5 California, California Health and Human Services Agency, California Department of Education
- Engaging with multiple state-level collaborative efforts
 - Let's Get Healthy California (California Department of Public Health)
 - Health in All Policies (CDPH Office of Health Equity)
 - Defending Childhood (California Department of Justice)
 - ACES Policy Workgroup (Center for Youth Wellness)
- Created Leadership Action Team, Steering Committee and Workgroups



PBS Broadcasts of the Raising of America Signature Hour and CDPH Essentials Showing

We are pleased to announce the Raising of America video series is **available online for free** for a limited time through November 30th (<http://raisingofamerica.org/watch>). Furthermore, California Newsreel is working with local PBS stations to schedule broadcasts of the series. As a friendly reminder, we are encouraging our Essentials partners to contact their local PBS stations to schedule broadcasts and create wrap-around events when possible. With the endorsement of the Essentials Steering Committee, the Community Engagement and Public Awareness Workgroup chose Raising of America as an initial tool for promoting broader dialogue on our common agenda.

On Friday October 30th, the California Essentials Initiative, in collaboration with the California Department of Public Health's (CDPH) Director's Office, the Office of Health Equity and the Center for Family Health, presented a special preview screening of the Raising of America to colleagues at CDPH and the

Department of Healthcare Services (DHCS). Over 100 people attended the screening and post discussion: two thirds were from CDPH and one third were from DHCS, DSS, and other guests. The attendees represented a broad range of people from public health program professionals to IT, clerical and administrative staff. In our follow up survey, 75 of the 103 attendees opened the survey and 60 responded. 64% requested to be more involved. Based on the responses we can say without hesitation that this was a very successful event!



Above: Dr. Karen Smith, Director of CDPH, giving an introduction to Raising of America Signature Hour

Some Essentials Activities to date

- Promoting showing of Raising of America Signature Hour
 - CDPH showing Oct. 30, 2015)
 - Over 40 DVDs distributed
 - Multiple showings underway
- Completed initial California environmental scan and child data profile
- Conducted Webinars: Child Welfare System; Policy scan ; Strengthening families and ACEs
- Support to County Groups
 - Long Beach (Elisa Nichols)
 - San Luis Obispo (Lisa Fraser)
 - Sonoma County (Elisabeth Chicoine)

Essentials for Childhood Overview

• Vision Statement

All California children, youth, and their families thrive in safe, stable, nurturing relationships and environments.

• Mission Statement

To develop a common agenda across multiple agencies and stakeholders to align activities, programs, policies, and funding so that all California children, youth, and their families have safe, stable, nurturing relationships and environments.

• Background

California Department of Public Health (CDPH), was awarded a competitive five-year grant, Essentials for Childhood: Steps to Create Safe, Stable, Nurturing Relationships and Environments, from the Centers for Disease Control and Prevention (CDC), beginning in September 2013. The grant funds CDPH's Safe and Active Communities Branch, in collaboration with the California Department of Social Services (CDSS), Office of Child Abuse Prevention, to support a collective impact approach building upon and collaborating with existing efforts to promote safe, stable, nurturing relationships and environments for children and families, prevent child maltreatment, and assure that children reach their full potential. The CDC goals are to raise awareness and commitment to promote safe, stable, nurturing relationships and environments, create the context for healthy children and families through social norms change, policies and effective programs, and use data to inform actions.

Contact Information

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Essentials Collective Impact Structure

Steering Committee:
Endorsed Raising of America

Community Engagement and Public Awareness Workgroup
Chair: Sheila Boxley
Promoting Raising of America

Shared Data and Outcomes Workgroup
Chairs: Gail Kennedy & David Dodds
Working to get ACEs Data onto KidsData.org

Programs & Systems Integration Workgroup
Chairs: Danny Molina & Lisa Fraser
Identifying strategies

Policy Workgroup
Chairs: Lisa Fujie-Parks & Jme McLean
On hold while we align with the other Initiatives

Leadership Action Team
Set strategic priorities and promote mutually reinforcing activities

