Upstream Mission

To facilitate the implementation of prevention-focused policies and interventions

that increase equality and reduce monetary and societal costs for all residents

UPSTREAM *****
INVESTMENTS

Downstream Vision

Poverty is eliminated and all people have an equal opportunity for quality education and good health in nurturing home and community environments.

of Sonoma County. **Upstream Indicators** Measurable **Upstream Targeted Upstream Factors Interventions** of Success **Impacts** Goals Investments **♦** Child maltreatment Reduced **♦** Youth binge drinking Criminal Justice Costs Model **Foundations V** Youth drug use local, state, national **Upstream** engaged in supporting Poverty and Racial/Ethnic **V** Youth depression Reduced **Programs ♦** Youth tobacco use Disparities Victimization of children. **♦** Teen births State and Federal funding Tier 1 **♦** Obesity Reduced Evidence-based *legislative* advocacy, Public Assistance Costs *influencing* regulations **Practices** Community Conditions Reduced Tier 2 **↑** Pre-school attendance Child Welfare Costs **County funding** Promising access to education and ↑ 3rd grade reading General Fund, contracting **Practices** training and are adequately ↑ 3rd grade math Reduced practices prepared for the challenges Public Opinion ↑ High school completion Substance Abuse Costs Tier 3 of the future. **Public Policy ↑** Higher education Emerging Laws Reduced **Investment capital Practices** Mental Health Costs and business community micro-enterprise, **↑** Housing affordability **Improved** development, internships, Family **V** Homelessness Academic Achievement partnerships Dysfunction **↓** Iuvenile arrests members are well **♦** Adult arrests **Improved ↓** Domestic violence **Economic Outcomes** socially supported. Individuals Early Antisocial **♦** Gang membership **Organizational** volunteerism, donations, Behavior ↑ Youth connectedness **Practices** "Champions" Strategic Planning Policy Decisions Alignments Negative Peer Budget Activities **♦** Poverty co-location of services, Influences **Unemployment Unemployment** Resources Deployment multi-agency initiatives, Contracting **↑** Health insurance economies of scale **Outreach Campaign** (aka Education, Engagement and Support Campaign)