

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; research reveals that most brain development takes place before age five and the brain's adaptation to both negative and positive early environments shapes the biology of the human body, which in turn influences learning, health, and behavior over a lifetime; and

WHEREAS; chronic, unrelenting stress in childhood caused by actions and conditions such as repeated abuse, neglect, severe mental illness in the home, parental substance abuse, and violence can be toxic to a child's developing brain and can result in poor physical and mental health outcomes; and

WHEREAS; approximately 60 percent of Wisconsinites report at least one Adverse Childhood Experience, with 14 percent reporting four or more; and

WHEREAS; it is more effective and less costly to positively influence the architecture of a young child's developing brain by building family strengths and a healthy family environment; and

WHEREAS; universally applying Trauma-Informed Care (TIC) values such as safety, trustworthiness, choice, collaboration and empowerment reduce and mitigate the long-term impact of adversity; and

WHEREAS; organizations and businesses who adopt TIC have increased productivity, worker retention, and happier staff; and

WHEREAS; a trauma-informed Wisconsin enhances the ability of children and adults to adapt, cope, and thrive despite difficult times, supporting the mental well-being of everyone in our state; and

WHEREAS; Wisconsin is a national leader in TIC as indicated by advocacy for local, state, and national TIC transformation through the implementation of TIC culture change with individuals, families, neighborhoods, organizations, businesses, faith communities, cities, towns, public services, and local, state and federal governments;

NOW, THEREFORE, I, Scott Walker, Governor of the State of Wisconsin,
do hereby proclaim May 2018 as

TRAUMA-INFORMED CARE AWARENESS MONTH

and Tuesday, May 22, 2018 as

TRAUMA-INFORMED CARE DAY

throughout the State of Wisconsin and I commend this observance to all of our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 9th day of March 2018.



SCOTT WALKER
GOVERNOR

By the Governor:

Douglas La Follette
DOUGLAS LA FOLLETTE
Secretary of State