

Pssst. Rowing faster won't get you there sooner.



“Way Enough” means pausing for direction.

RIGGING

FUNCTIONALITY OF DIVERSE PARTS

SYSTEMS THINKING

The boat's rigging is like the systems thinking process. A vessel's parts and equipment must work together to function properly. Similarly, workplace systems must consider the needs of the whole business. How leaders set up and implement systems determines how well the business will navigate the course.

RIBS

STRUCTURAL FOUNDATION

TRAUMA & EARLY ADVERSITY

The ribs of a boat create form and structural integrity. If the hull experiences too much stress, it can never glide properly. The same is true for trauma and the human brain. Trauma-informed practices can mitigate, heal, and prevent the damage toxic stress and adversity can create in the workplace.

RUDDER

GUIDANCE & DIRECTION

CHANGE MANAGEMENT

The rudder is nearly invisible to those watching the race. Intentional change management is the rudder to a growing business. By creating change through small movements and deep wisdom, businesses avoid obstacles and safely navigate the course.

Leaders, beware — a rudder can only guide if there is already forward motion.

SEAT & POSITION

PEOPLE & ROLES

ORGANIZATIONAL DEVELOPMENT

It takes strength and balance to get the boat across the finish line. In business, we get the best outcomes when employees are encouraged to learn and develop their natural strengths. No other approach yields better results than inviting and trusting employees to productively use their talents.

COXSWAIN

LEADERSHIP & VISION

EMPATHETIC MANAGEMENT

The Coxswain's sole purpose is to guide and direct. Her vision and clear voice must be grounded in a deep understanding of what each team member needs. Without an empathetic approach, managers cannot guide the team through rough waters. In other words, without an empathetic approach, there is no winning.



WAY ENOUGH
DECISION COACHING